

Senior Life | Summary

Trade Area: Howell County, MO

	Population
2000 Census	37,239
2010 Census	40,400
2018 Estimate	40,180
2023 Projection	40,324

	Population Change (%)
Growth 2000 - 2010	8.49
Growth 2010 - 2018	-0.55
Growth 2018 - 2023	0.36

Benchmark: USA

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Senior Life | Population & Race

Trade Area: Howell County, MO

	2000*/2010**		2018		2023	
	Census	%	Estimate	%	Projection	%
Total Population						
Total Population	40,400	100.00	40,180	100.00	40,324	100.00
Age 45 - 54	5,520	13.66	4,893	12.18	4,508	11.18
Age 55 - 64	5,175	12.81	5,274	13.13	4,977	12.34
Age 65 - 74	3,706	9.17	4,589	11.42	5,305	13.16
Age 75 - 84	2,330	5.77	2,418	6.02	2,477	6.14
Age 85 and over	873	2.16	977	2.43	1,032	2.56
Age 65 and over	6,909	17.10	7,984	19.87	8,814	21.86
Population by Single - Classification Race**						
White Alone	38,903	96.30	38,266	95.24	38,128	94.55
Age 65 and over	6,787	17.45	7,807	20.40	8,581	22.51
Black/African American Alone	156	0.39	240	0.60	295	0.73
Age 65 and over	5	3.21	9	3.75	15	5.08
American Indian/Alaskan Native Alone	270	0.67	318	0.79	353	0.88
Age 65 and over	34	12.59	47	14.78	55	15.58
Asian Alone	198	0.49	267	0.67	313	0.78
Age 65 and over	15	7.58	23	8.61	32	10.22
Native Hawaiian/Pacific Islander Alone	14	0.04	13	0.03	12	0.03
Age 65 and over	1	7.14	0	0.00	1	8.33
Some Other Race Alone	202	0.50	262	0.65	303	0.75
Age 65 and over	5	2.48	7	2.67	14	4.62
Two or More Races	657	1.63	814	2.03	920	2.28
Age 65 and over	62	9.44	91	11.18	116	12.61
Population by Hispanic or Latino**						
Hispanic/Latino	697	1.73	920	2.29	1,070	2.65
Age 65 and over	34	4.88	50	5.43	65	6.08
Not Hispanic/Latino	39,703	98.28	39,260	97.71	39,254	97.35
Total Population, Male						
Total Population, Male	19,549	48.39	19,618	48.83	19,717	48.90
Male: Age 45 - 54	2,671	13.66	2,362	12.04	2,182	11.07
Male: Age 55 - 64	2,482	12.70	2,515	12.82	2,367	12.01
Male: Age 65 - 74	1,703	8.71	2,167	11.05	2,500	12.68
Male: Age 75 - 84	1,025	5.24	1,095	5.58	1,127	5.72
Male: Age 85 and over	252	1.29	314	1.60	342	1.74
Male: Age 65 and over	2,980	15.24	3,576	18.23	3,969	20.13
Total Population, Female						
Total Population, Female	20,851	51.61	20,562	51.17	20,607	51.10
Female: Age 45 - 54	2,849	13.66	2,531	12.31	2,326	11.29
Female: Age 55 - 64	2,693	12.91	2,759	13.42	2,610	12.67
Female: Age 65 - 74	2,003	9.61	2,422	11.78	2,805	13.61
Female: Age 75 - 84	1,305	6.26	1,323	6.43	1,350	6.55
Female: Age 85 and over	621	2.98	663	3.22	690	3.35
Female: Age 65 and over	3,929	18.84	4,408	21.44	4,845	23.51

Benchmark: USA

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*2000 Census generated data/**2010 Census generated data

Senior Life | Household Income

Trade Area: Howell County, MO

	2000*/2010**		2018		2023	
	Census	%	Estimate	%	Projection	%
Householder Age 45 - 54*						
Householder Age 45 - 54	2,616	17.72	2,648	16.40	2,428	14.97
Income Less than \$15,000	559	21.37	410	15.48	336	13.84
Income \$15,000 - \$24,999	479	18.31	371	14.01	322	13.26
Income \$25,000 - \$34,999	354	13.53	214	8.08	177	7.29
Income \$35,000 - \$49,999	484	18.50	377	14.24	340	14.00
Income \$50,000 - \$74,999	416	15.90	500	18.88	448	18.45
Income \$75,000 - \$99,999	158	6.04	265	10.01	255	10.50
Income \$100,000 - \$124,999	57	2.18	211	7.97	210	8.65
Income \$125,000 - \$149,999	19	0.73	127	4.80	136	5.60
Income \$150,000 - \$199,999	20	0.77	83	3.13	111	4.57
Income \$200,000 or more	41	1.57	90	3.40	93	3.83
Median Household Income	-	32,045.63	-	48,038.73	-	51,863.68
Householder Age 55 - 64*						
Householder Age 55 - 64	2,266	15.35	3,040	18.83	2,850	17.57
Income Less than \$15,000	536	23.65	621	20.43	529	18.56
Income \$15,000 - \$24,999	527	23.26	503	16.55	447	15.68
Income \$25,000 - \$34,999	362	15.97	269	8.85	232	8.14
Income \$35,000 - \$49,999	315	13.90	407	13.39	375	13.16
Income \$50,000 - \$74,999	242	10.68	503	16.55	477	16.74
Income \$75,000 - \$99,999	110	4.85	265	8.72	262	9.19
Income \$100,000 - \$124,999	51	2.25	205	6.74	211	7.40
Income \$125,000 - \$149,999	23	1.01	116	3.82	130	4.56
Income \$150,000 - \$199,999	7	0.31	68	2.24	96	3.37
Income \$200,000 or more	26	1.15	83	2.73	91	3.19
Median Household Income	-	25,846.76	-	39,577.54	-	43,562.24
Householder Age 65 - 74*						
Householder Age 65 - 74	2,117	14.34	2,838	17.58	3,257	20.08
Income Less than \$15,000	843	39.82	609	21.46	652	20.02
Income \$15,000 - \$24,999	482	22.77	474	16.70	526	16.15
Income \$25,000 - \$34,999	384	18.14	479	16.88	524	16.09
Income \$35,000 - \$49,999	353	16.68	429	15.12	494	15.17
Income \$50,000 - \$74,999	147	6.94	397	13.99	468	14.37
Income \$75,000 - \$99,999	63	2.98	212	7.47	265	8.14
Income \$100,000 - \$124,999	15	0.71	86	3.03	114	3.50
Income \$125,000 - \$149,999	3	0.14	80	2.82	112	3.44
Income \$150,000 - \$199,999	9	0.42	15	0.53	27	0.83
Income \$200,000 or more	23	1.09	57	2.01	75	2.30
Median Household Income	-	21,393.09	-	31,787.36	-	33,454.61
Householder Age 75 - 84*						
Householder Age 75 - 84	1,462	9.90	1,615	10.00	1,646	10.15
Income Less than \$15,000	671	45.90	377	23.34	367	22.30
Income \$15,000 - \$24,999	263	17.99	375	23.22	371	22.54
Income \$25,000 - \$34,999	216	14.77	314	19.44	309	18.77
Income \$35,000 - \$49,999	105	7.18	232	14.37	240	14.58
Income \$50,000 - \$74,999	68	4.65	182	11.27	196	11.91
Income \$75,000 - \$99,999	33	2.26	81	5.01	93	5.65
Income \$100,000 - \$124,999	5	0.34	24	1.49	28	1.70
Income \$125,000 - \$149,999	3	0.20	14	0.87	20	1.22
Income \$150,000 - \$199,999	0	0.00	3	0.19	5	0.30
Income \$200,000 or more	12	0.82	13	0.81	17	1.03
Median Household Income	-	15,535.23	-	26,590.81	-	27,499.10
Householder Age 85 and over*						
Householder Age 85 and over	418	2.83	620	3.84	661	4.08
Income Less than \$15,000	243	58.13	202	32.58	204	30.86
Income \$15,000 - \$24,999	75	17.94	160	25.81	169	25.57
Income \$25,000 - \$34,999	50	11.96	112	18.07	121	18.31
Income \$35,000 - \$49,999	24	5.74	72	11.61	77	11.65
Income \$50,000 - \$74,999	11	2.63	43	6.93	46	6.96
Income \$75,000 - \$99,999	5	1.20	18	2.90	23	3.48
Income \$100,000 - \$124,999	1	0.24	4	0.65	6	0.91
Income \$125,000 - \$149,999	1	0.24	5	0.81	8	1.21
Income \$150,000 - \$199,999	0	0.00	1	0.16	3	0.45
Income \$200,000 or more	3	0.72	3	0.48	4	0.60
Median Household Income	-	12,193.24	-	21,586.07	-	22,346.78

Benchmark: USA

*2000 Census generated data/**2010 Census generated data

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Senior Life | Housing & Households

Trade Area: Howell County, MO

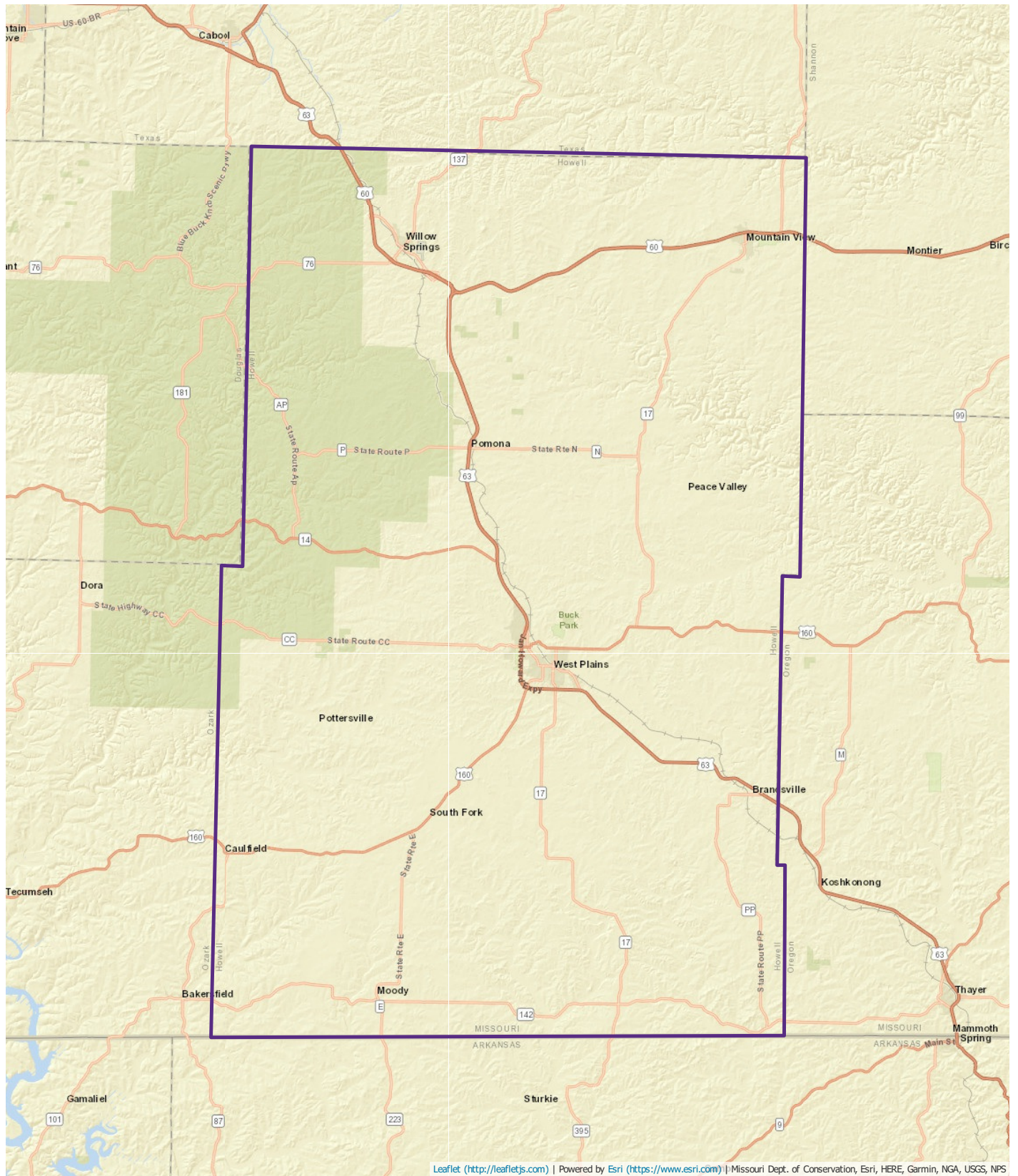
	2000*/2010**		2018		2023	
	Census	%	Estimate	%	Projection	%
Households by Household Income*						
Total Households	14,762	100.00	16,144	100.00	16,218	100.00
Income Less Than \$15,000	4,156	28.15	3,242	20.08	3,036	18.72
Income \$15,000 - \$24,999	3,084	20.89	2,560	15.86	2,473	15.25
Income \$25,000 - \$34,999	2,507	16.98	2,061	12.77	1,995	12.30
Income \$35,000 - \$49,999	2,321	15.72	2,408	14.92	2,428	14.97
Income \$50,000 - \$74,999	1,736	11.76	2,644	16.38	2,662	16.41
Income \$75,000 - \$99,999	546	3.70	1,346	8.34	1,439	8.87
Income \$100,000 - \$124,999	180	1.22	847	5.25	913	5.63
Income \$125,000 - \$149,999	72	0.49	451	2.79	536	3.31
Income \$150,000 - \$199,999	60	0.41	223	1.38	323	1.99
Income \$200,000 - \$249,999	76	0.52	101	0.63	123	0.76
Income \$250,000 - \$499,999	51	0.34	159	0.98	170	1.05
Income \$500,000 or more	16	0.11	102	0.63	120	0.74
Average Household Income	–	34,274.00	–	52,756.00	–	56,236.00
Median Household Income	–	25,579.23	–	36,136.77	–	38,382.63
Owner-Occupied Housing Units by Value*						
Value Less Than \$20,000	1,016	9.36	832	7.42	833	7.39
Value \$20,000 - \$39,999	1,803	16.60	640	5.71	642	5.70
Value \$40,000 - \$59,999	1,854	17.07	1,010	9.01	1,007	8.94
Value \$60,000 - \$79,999	2,036	18.75	1,080	9.63	1,083	9.61
Value \$80,000 - \$99,999	1,518	13.98	1,359	12.12	1,358	12.05
Value \$100,000 - \$149,999	1,377	12.68	2,231	19.89	2,245	19.92
Value \$150,000 - \$199,999	587	5.41	1,647	14.68	1,653	14.67
Value \$200,000 - \$299,999	434	4.00	1,362	12.14	1,376	12.21
Value \$300,000 - \$399,999	128	1.18	516	4.60	523	4.64
Value \$400,000 - \$499,999	36	0.33	218	1.94	222	1.97
Value \$500,000 - \$749,999	42	0.39	190	1.69	192	1.70
Value \$750,000 - \$999,999	17	0.16	92	0.82	93	0.82
Value \$1,000,000+	6	0.06	–	–	–	–
Value \$1,000,000 - \$1,499,999	–	0.00	27	0.24	28	0.25
Value \$1,500,000 - \$1,999,999	–	0.00	2	0.02	3	0.03
Value \$2,000,000+	–	0.00	10	0.09	10	0.09
Median All Owner-Occupied Housing Unit Value	–	67,295.50	–	112,777.85	–	113,205.97
Group Quarters by Population Type**						
Group Quarters Population	608	1.50	609	1.52	611	1.51
Correctional Facilities	46	7.57	48	7.88	49	8.02
Nursing Homes	404	66.45	402	66.01	402	65.79
Other Facilities	0	0.00	0	0.00	0	0.00
Juvenile Facilities	0	0.00	0	0.00	0	0.00
College Dormitories	59	9.70	61	10.02	62	10.15
Military Quarters	0	0.00	0	0.00	0	0.00
Other Noninstitutional Quarters	99	16.28	98	16.09	98	16.04
Occupied Housing Units by Tenure						
Owner-Occupied	10,854	66.43	11,216	69.47	11,268	69.48
Renter-Occupied	3,901	26.43	4,928	30.52	4,950	30.52
Households by Tenure by Age of Householder**						
Total Households	16,192	100.00	16,144	100.00	16,218	100.00
Owner-Occupied	11,248	69.47	11,216	69.47	11,268	69.48
Householder Age 55 - 64	2,435	21.65	2,408	21.47	2,246	19.93
Householder Age 65 - 74	1,943	17.27	2,366	21.09	2,725	24.18
Householder Age 75 - 84	1,212	10.78	1,245	11.10	1,276	11.32
Householder Age 85 and over	338	3.00	383	3.42	412	3.66
Renter-Occupied	4,944	30.53	4,928	30.52	4,950	30.52
Householder Age 55 - 64	612	12.38	632	12.82	604	12.20
Householder Age 65 - 74	397	8.03	472	9.58	532	10.75
Householder Age 75 - 84	368	7.44	370	7.51	370	7.47
Householder Age 85 and over	213	4.31	237	4.81	249	5.03

Benchmark: USA

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*2000 Census generated data/**2010 Census generated data

Trade Area: Howell County, MO



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Senior Life | Summary

Trade Area: Texas County, MO

	Population
2000 Census	23,003
2010 Census	26,008
2018 Estimate	25,819
2023 Projection	25,979

	Population Change (%)
Growth 2000 - 2010	13.06
Growth 2010 - 2018	-0.73
Growth 2018 - 2023	0.62

Benchmark: USA

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Senior Life | Population & Race

Trade Area: Texas County, MO

	2000*/2010**		2018		2023	
	Census	%	Estimate	%	Projection	%
Total Population						
Total Population	26,008	100.00	25,819	100.00	25,979	100.00
Age 45 - 54	4,002	15.39	3,148	12.19	2,763	10.64
Age 55 - 64	3,476	13.37	3,685	14.27	3,534	13.60
Age 65 - 74	2,616	10.06	3,064	11.87	3,548	13.66
Age 75 - 84	1,501	5.77	1,643	6.36	1,674	6.44
Age 85 and over	565	2.17	649	2.51	692	2.66
Age 65 and over	4,682	18.00	5,356	20.74	5,914	22.77
Population by Single - Classification Race**						
White Alone	24,332	93.56	23,753	92.00	23,640	91.00
Age 65 and over	4,564	18.76	5,189	21.85	5,703	24.12
Black/African American Alone	876	3.37	1,022	3.96	1,127	4.34
Age 65 and over	10	1.14	9	0.88	11	0.98
American Indian/Alaskan Native Alone	180	0.69	243	0.94	287	1.10
Age 65 and over	21	11.67	27	11.11	34	11.85
Asian Alone	81	0.31	91	0.35	99	0.38
Age 65 and over	7	8.64	7	7.69	7	7.07
Native Hawaiian/Pacific Islander Alone	8	0.03	18	0.07	24	0.09
Age 65 and over	1	12.50	2	11.11	5	20.83
Some Other Race Alone	56	0.21	82	0.32	99	0.38
Age 65 and over	4	7.14	8	9.76	13	13.13
Two or More Races	475	1.83	610	2.36	703	2.71
Age 65 and over	75	15.79	114	18.69	141	20.06
Population by Hispanic or Latino**						
Hispanic/Latino	425	1.63	667	2.58	830	3.19
Age 65 and over	39	9.18	66	9.89	104	12.53
Not Hispanic/Latino	25,583	98.37	25,152	97.42	25,149	96.81
Total Population, Male						
Total Population, Male	13,529	52.02	13,479	52.21	13,575	52.25
Male: Age 45 - 54	2,151	15.90	1,690	12.54	1,483	10.92
Male: Age 55 - 64	1,720	12.71	1,848	13.71	1,785	13.15
Male: Age 65 - 74	1,310	9.68	1,500	11.13	1,729	12.74
Male: Age 75 - 84	676	5.00	752	5.58	774	5.70
Male: Age 85 and over	183	1.35	253	1.88	271	2.00
Male: Age 65 and over	2,169	16.03	2,505	18.58	2,774	20.43
Total Population, Female						
Total Population, Female	12,479	47.98	12,340	47.79	12,404	47.75
Female: Age 45 - 54	1,851	14.83	1,458	11.81	1,280	10.32
Female: Age 55 - 64	1,756	14.07	1,837	14.89	1,749	14.10
Female: Age 65 - 74	1,306	10.47	1,564	12.67	1,819	14.66
Female: Age 75 - 84	825	6.61	891	7.22	900	7.26
Female: Age 85 and over	382	3.06	396	3.21	421	3.39
Female: Age 65 and over	2,513	20.14	2,851	23.10	3,140	25.31

Benchmark: USA

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*2000 Census generated data/**2010 Census generated data

Senior Life | Household Income

Trade Area: Texas County, MO

	2000*/2010**		2018		2023	
	Census	%	Estimate	%	Projection	%
Householder Age 45 - 54*						
Householder Age 45 - 54	1,741	18.57	1,567	15.64	1,353	13.39
Income Less than \$15,000	377	21.65	265	16.91	230	17.00
Income \$15,000 - \$24,999	263	15.11	182	11.62	152	11.23
Income \$25,000 - \$34,999	250	14.36	220	14.04	191	14.12
Income \$35,000 - \$49,999	341	19.59	221	14.10	191	14.12
Income \$50,000 - \$74,999	337	19.36	300	19.14	256	18.92
Income \$75,000 - \$99,999	81	4.65	127	8.11	110	8.13
Income \$100,000 - \$124,999	44	2.53	152	9.70	135	9.98
Income \$125,000 - \$149,999	20	1.15	56	3.57	47	3.47
Income \$150,000 - \$199,999	17	0.98	26	1.66	24	1.77
Income \$200,000 or more	18	1.03	18	1.15	17	1.26
Median Household Income	-	34,339.26	-	42,246.25	-	42,463.71
Householder Age 55 - 64*						
Householder Age 55 - 64	1,554	16.57	2,033	20.30	1,948	19.29
Income Less than \$15,000	432	27.80	452	22.23	433	22.23
Income \$15,000 - \$24,999	325	20.91	272	13.38	254	13.04
Income \$25,000 - \$34,999	251	16.15	315	15.49	304	15.61
Income \$35,000 - \$49,999	263	16.92	269	13.23	256	13.14
Income \$50,000 - \$74,999	141	9.07	325	15.99	312	16.02
Income \$75,000 - \$99,999	67	4.31	133	6.54	129	6.62
Income \$100,000 - \$124,999	19	1.22	168	8.26	166	8.52
Income \$125,000 - \$149,999	10	0.64	57	2.80	57	2.93
Income \$150,000 - \$199,999	8	0.52	24	1.18	21	1.08
Income \$200,000 or more	9	0.58	18	0.89	16	0.82
Median Household Income	-	25,192.73	-	34,202.19	-	34,373.84
Householder Age 65 - 74*						
Householder Age 65 - 74	1,466	15.63	1,944	19.41	2,248	22.25
Income Less than \$15,000	579	39.49	379	19.50	442	19.66
Income \$15,000 - \$24,999	363	24.76	372	19.14	427	19.00
Income \$25,000 - \$34,999	247	16.85	251	12.91	295	13.12
Income \$35,000 - \$49,999	168	11.46	296	15.23	341	15.17
Income \$50,000 - \$74,999	119	8.12	381	19.60	436	19.39
Income \$75,000 - \$99,999	10	0.68	110	5.66	128	5.69
Income \$100,000 - \$124,999	17	1.16	82	4.22	94	4.18
Income \$125,000 - \$149,999	12	0.82	39	2.01	46	2.05
Income \$150,000 - \$199,999	5	0.34	16	0.82	20	0.89
Income \$200,000 or more	16	1.09	18	0.93	19	0.84
Median Household Income	-	19,968.26	-	33,659.00	-	33,481.14
Householder Age 75 - 84*						
Householder Age 75 - 84	936	9.98	1,161	11.59	1,183	11.71
Income Less than \$15,000	425	45.41	249	21.45	256	21.64
Income \$15,000 - \$24,999	213	22.76	307	26.44	306	25.87
Income \$25,000 - \$34,999	121	12.93	176	15.16	181	15.30
Income \$35,000 - \$49,999	73	7.80	165	14.21	172	14.54
Income \$50,000 - \$74,999	54	5.77	181	15.59	185	15.64
Income \$75,000 - \$99,999	26	2.78	39	3.36	40	3.38
Income \$100,000 - \$124,999	15	1.60	27	2.33	26	2.20
Income \$125,000 - \$149,999	5	0.53	10	0.86	10	0.84
Income \$150,000 - \$199,999	6	0.64	3	0.26	3	0.25
Income \$200,000 or more	8	0.85	4	0.34	4	0.34
Median Household Income	-	16,995.31	-	26,103.89	-	26,316.15
Householder Age 85 and over*						
Householder Age 85 and over	303	3.23	432	4.31	466	4.61
Income Less than \$15,000	151	49.84	127	29.40	137	29.40
Income \$15,000 - \$24,999	58	19.14	129	29.86	140	30.04
Income \$25,000 - \$34,999	28	9.24	56	12.96	61	13.09
Income \$35,000 - \$49,999	8	2.64	48	11.11	52	11.16
Income \$50,000 - \$74,999	10	3.30	49	11.34	51	10.94
Income \$75,000 - \$99,999	3	0.99	13	3.01	13	2.79
Income \$100,000 - \$124,999	0	0.00	4	0.93	5	1.07
Income \$125,000 - \$149,999	2	0.66	5	1.16	6	1.29
Income \$150,000 - \$199,999	0	0.00	1	0.23	0	0.00
Income \$200,000 or more	2	0.66	0	0.00	1	0.21
Median Household Income	-	12,632.52	-	21,589.22	-	21,550.55

Benchmark: USA

*2000 Census generated data/**2010 Census generated data

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Senior Life | Housing & Households

Trade Area: Texas County, MO

	2000*/2010**		2018		2023	
	Census	%	Estimate	%	Projection	%
Households by Household Income*						
Total Households	9,378	100.00	10,016	100.00	10,101	100.00
Income Less Than \$15,000	2,829	30.17	2,032	20.29	2,071	20.50
Income \$15,000 - \$24,999	1,931	20.59	1,606	16.03	1,625	16.09
Income \$25,000 - \$34,999	1,523	16.24	1,258	12.56	1,277	12.64
Income \$35,000 - \$49,999	1,404	14.97	1,541	15.38	1,558	15.42
Income \$50,000 - \$74,999	1,071	11.42	1,941	19.38	1,937	19.18
Income \$75,000 - \$99,999	313	3.34	717	7.16	722	7.15
Income \$100,000 - \$124,999	125	1.33	496	4.95	490	4.85
Income \$125,000 - \$149,999	69	0.74	175	1.75	173	1.71
Income \$150,000 - \$199,999	46	0.49	145	1.45	144	1.43
Income \$200,000 - \$249,999	37	0.40	48	0.48	47	0.47
Income \$250,000 - \$499,999	26	0.28	46	0.46	46	0.46
Income \$500,000 or more	5	0.05	11	0.11	11	0.11
Average Household Income	-	32,970.00	-	47,199.00	-	46,875.00
Median Household Income	-	24,605.35	-	35,978.71	-	35,666.39
Owner-Occupied Housing Units by Value*						
Value Less Than \$20,000	946	13.17	575	7.61	607	7.96
Value \$20,000 - \$39,999	1,307	18.20	751	9.94	764	10.02
Value \$40,000 - \$59,999	1,198	16.68	766	10.14	806	10.57
Value \$60,000 - \$79,999	1,190	16.57	845	11.19	876	11.49
Value \$80,000 - \$99,999	918	12.78	713	9.44	735	9.64
Value \$100,000 - \$149,999	839	11.68	1,499	19.85	1,501	19.68
Value \$150,000 - \$199,999	356	4.96	984	13.03	974	12.77
Value \$200,000 - \$299,999	268	3.73	909	12.04	860	11.28
Value \$300,000 - \$399,999	64	0.89	145	1.92	155	2.03
Value \$400,000 - \$499,999	37	0.52	185	2.45	172	2.25
Value \$500,000 - \$749,999	17	0.24	96	1.27	95	1.25
Value \$750,000 - \$999,999	11	0.15	40	0.53	38	0.50
Value \$1,000,000+	34	0.47	-	-	-	-
Value \$1,000,000 - \$1,499,999	-	0.00	21	0.28	21	0.28
Value \$1,500,000 - \$1,999,999	-	0.00	17	0.23	16	0.21
Value \$2,000,000+	-	0.00	7	0.09	7	0.09
Median All Owner-Occupied Housing Unit Value	-	62,305.35	-	103,716.08	-	100,730.84
Group Quarters by Population Type**						
Group Quarters Population	1,897	7.29	1,904	7.37	1,909	7.35
Correctional Facilities	1,644	86.66	1,653	86.82	1,659	86.90
Nursing Homes	194	10.23	192	10.08	191	10.01
Other Facilities	0	0.00	0	0.00	0	0.00
Juvenile Facilities	23	1.21	23	1.21	23	1.21
College Dormitories	0	0.00	0	0.00	0	0.00
Military Quarters	0	0.00	0	0.00	0	0.00
Other Noninstitutional Quarters	36	1.90	36	1.89	36	1.89
Occupied Housing Units by Tenure						
Owner-Occupied	7,185	66.75	7,553	75.41	7,627	75.51
Renter-Occupied	2,197	23.43	2,463	24.59	2,474	24.49

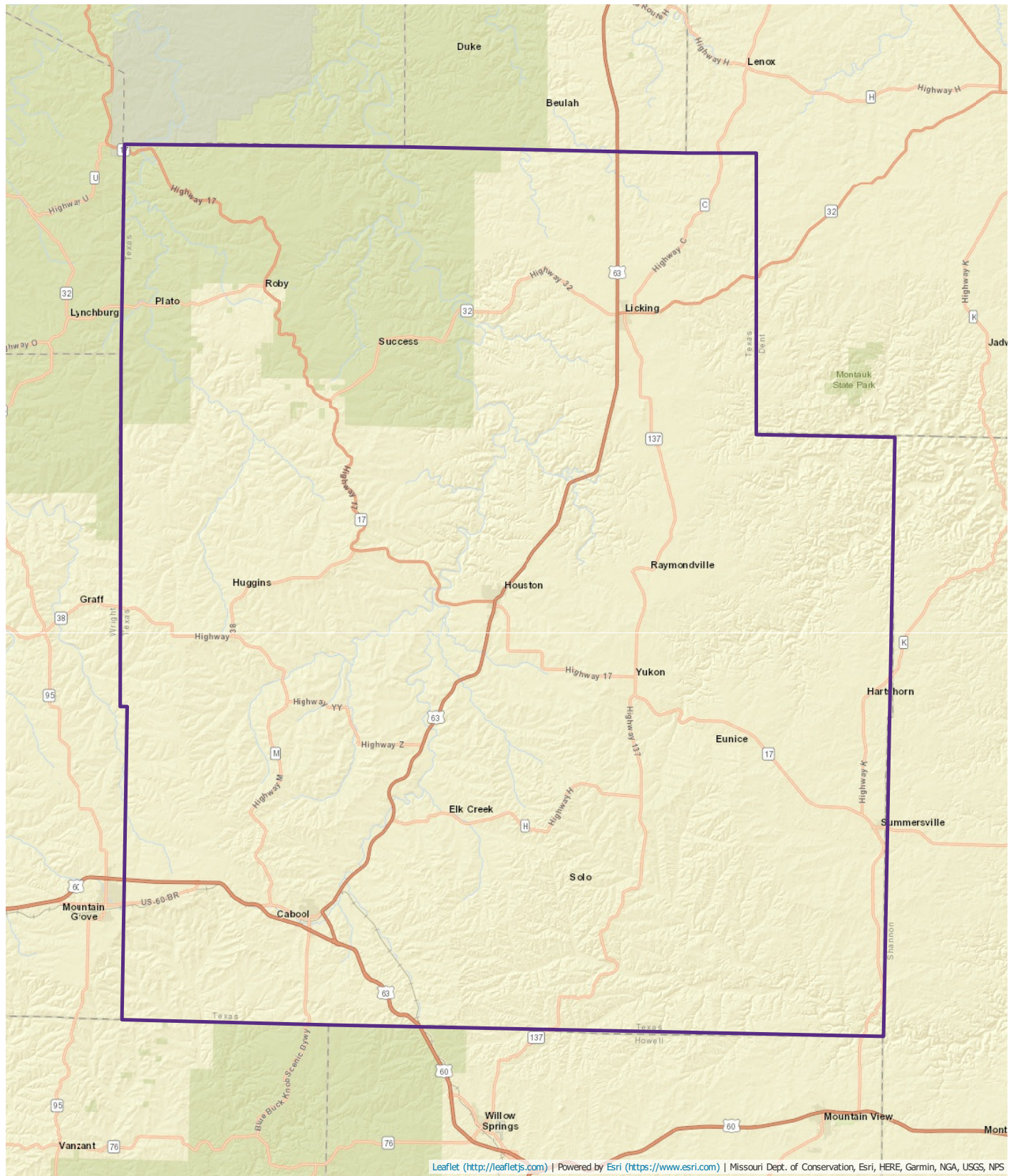
	2000*/2010**		2018		2023	
	Census	%	Estimate	%	Projection	%
Households by Tenure by Age of Householder**						
Total Households	10,057	100.00	10,016	100.00	10,101	100.00
Owner-Occupied	7,562	75.19	7,553	75.41	7,627	75.51
Householder Age 55 - 64	1,635	21.62	1,702	22.53	1,633	21.41
Householder Age 65 - 74	1,411	18.66	1,647	21.81	1,904	24.96
Householder Age 75 - 84	874	11.56	955	12.64	983	12.89
Householder Age 85 and over	254	3.36	287	3.80	312	4.09
Renter-Occupied	2,495	24.81	2,463	24.59	2,474	24.49
Householder Age 55 - 64	308	12.35	331	13.44	315	12.73
Householder Age 65 - 74	268	10.74	297	12.06	344	13.90
Householder Age 75 - 84	201	8.06	206	8.36	200	8.08
Householder Age 85 and over	118	4.73	145	5.89	154	6.22

Benchmark: USA

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*2000 Census generated data/**2010 Census generated data

Trade Area: Texas County, MO



Benchmark: USA

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Senior Life | Summary

Trade Area: Wright County, MO

	Population
2000 Census	17,955
2010 Census	18,815
2018 Estimate	18,217
2023 Projection	18,105

	Population Change (%)
Growth 2000 - 2010	4.79
Growth 2010 - 2018	-3.18
Growth 2018 - 2023	-0.61

Benchmark: USA

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Senior Life | Population & Race

Trade Area: Wright County, MO

	2000*/2010**		2018		2023	
	Census	%	Estimate	%	Projection	%
Total Population						
Total Population	18,815	100.00	18,217	100.00	18,105	100.00
Age 45 - 54	2,760	14.67	2,210	12.13	1,904	10.52
Age 55 - 64	2,346	12.47	2,548	13.99	2,364	13.06
Age 65 - 74	1,832	9.74	2,072	11.37	2,389	13.20
Age 75 - 84	1,061	5.64	1,120	6.15	1,131	6.25
Age 85 and over	398	2.12	452	2.48	471	2.60
Age 65 and over	3,291	17.49	3,644	20.00	3,991	22.04
Population by Single - Classification Race**						
White Alone	18,289	97.20	17,462	95.86	17,197	94.98
Age 65 and over	3,235	17.69	3,555	20.36	3,873	22.52
Black/African American Alone	88	0.47	154	0.84	197	1.09
Age 65 and over	10	11.36	19	12.34	23	11.68
American Indian/Alaskan Native Alone	106	0.56	132	0.72	151	0.83
Age 65 and over	9	8.49	8	6.06	10	6.62
Asian Alone	54	0.29	75	0.41	88	0.49
Age 65 and over	5	9.26	8	10.67	11	12.50
Native Hawaiian/Pacific Islander Alone	8	0.04	10	0.06	10	0.06
Age 65 and over	0	0.00	0	0.00	1	10.00
Some Other Race Alone	30	0.16	49	0.27	64	0.35
Age 65 and over	2	6.67	2	4.08	4	6.25
Two or More Races	240	1.28	335	1.84	398	2.20
Age 65 and over	30	12.50	52	15.52	69	17.34
Population by Hispanic or Latino**						
Hispanic/Latino	238	1.26	416	2.28	533	2.94
Age 65 and over	27	11.35	51	12.26	72	13.51
Not Hispanic/Latino	18,577	98.73	17,801	97.72	17,572	97.06
Total Population, Male						
Total Population, Male	9,176	48.77	8,909	48.91	8,866	48.97
Male: Age 45 - 54	1,338	14.58	1,090	12.23	928	10.47
Male: Age 55 - 64	1,159	12.63	1,237	13.88	1,152	12.99
Male: Age 65 - 74	867	9.45	993	11.15	1,142	12.88
Male: Age 75 - 84	484	5.28	503	5.65	510	5.75
Male: Age 85 and over	115	1.25	162	1.82	173	1.95
Male: Age 65 and over	1,466	15.98	1,658	18.61	1,825	20.58
Total Population, Female						
Total Population, Female	9,639	51.23	9,308	51.09	9,239	51.03
Female: Age 45 - 54	1,422	14.75	1,120	12.03	976	10.56
Female: Age 55 - 64	1,187	12.31	1,311	14.09	1,212	13.12
Female: Age 65 - 74	965	10.01	1,079	11.59	1,247	13.50
Female: Age 75 - 84	577	5.99	617	6.63	621	6.72
Female: Age 85 and over	283	2.94	290	3.12	298	3.23
Female: Age 65 and over	1,825	18.93	1,986	21.34	2,166	23.44

Benchmark: USA

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*2000 Census generated data/**2010 Census generated data

Senior Life | Household Income

Trade Area: Wright County, MO

	2000*/2010**		2018		2023	
	Census	%	Estimate	%	Projection	%
Householder Age 45 - 54*						
Householder Age 45 - 54	1,220	17.23	1,199	16.44	1,037	14.28
Income Less than \$15,000	273	22.38	240	20.02	189	18.23
Income \$15,000 - \$24,999	210	17.21	144	12.01	112	10.80
Income \$25,000 - \$34,999	182	14.92	137	11.43	109	10.51
Income \$35,000 - \$49,999	199	16.31	174	14.51	143	13.79
Income \$50,000 - \$74,999	153	12.54	209	17.43	178	17.16
Income \$75,000 - \$99,999	113	9.26	111	9.26	115	11.09
Income \$100,000 - \$124,999	24	1.97	56	4.67	61	5.88
Income \$125,000 - \$149,999	4	0.33	23	1.92	27	2.60
Income \$150,000 - \$199,999	21	1.72	6	0.50	10	0.96
Income \$200,000 or more	3	0.25	99	8.26	93	8.97
Median Household Income	-	30,700.34	-	41,375.63	-	46,115.94
Householder Age 55 - 64*						
Householder Age 55 - 64	1,125	15.89	1,513	20.75	1,400	19.28
Income Less than \$15,000	327	29.07	395	26.11	335	23.93
Income \$15,000 - \$24,999	185	16.44	206	13.62	178	12.71
Income \$25,000 - \$34,999	178	15.82	194	12.82	170	12.14
Income \$35,000 - \$49,999	166	14.76	198	13.09	177	12.64
Income \$50,000 - \$74,999	170	15.11	216	14.28	199	14.21
Income \$75,000 - \$99,999	59	5.24	113	7.47	130	9.29
Income \$100,000 - \$124,999	12	1.07	59	3.90	69	4.93
Income \$125,000 - \$149,999	15	1.33	24	1.59	28	2.00
Income \$150,000 - \$199,999	10	0.89	7	0.46	11	0.79
Income \$200,000 or more	11	0.98	101	6.67	103	7.36
Median Household Income	-	27,920.38	-	32,847.62	-	36,200.04
Householder Age 65 - 74*						
Householder Age 65 - 74	1,020	14.40	1,304	17.88	1,505	20.73
Income Less than \$15,000	368	36.08	246	18.86	264	17.54
Income \$15,000 - \$24,999	236	23.14	286	21.93	303	20.13
Income \$25,000 - \$34,999	178	17.45	167	12.81	185	12.29
Income \$35,000 - \$49,999	111	10.88	222	17.02	249	16.55
Income \$50,000 - \$74,999	77	7.55	195	14.95	233	15.48
Income \$75,000 - \$99,999	14	1.37	51	3.91	73	4.85
Income \$100,000 - \$124,999	4	0.39	62	4.75	92	6.11
Income \$125,000 - \$149,999	0	0.00	45	3.45	63	4.19
Income \$150,000 - \$199,999	2	0.20	2	0.15	6	0.40
Income \$200,000 or more	0	0.00	28	2.15	37	2.46
Median Household Income	-	20,198.26	-	31,869.09	-	35,027.51
Householder Age 75 - 84*						
Householder Age 75 - 84	717	10.13	797	10.93	811	11.17
Income Less than \$15,000	385	53.70	164	20.58	161	19.85
Income \$15,000 - \$24,999	164	22.87	236	29.61	229	28.24
Income \$25,000 - \$34,999	93	12.97	119	14.93	122	15.04
Income \$35,000 - \$49,999	43	6.00	129	16.19	130	16.03
Income \$50,000 - \$74,999	33	4.60	94	11.79	98	12.08
Income \$75,000 - \$99,999	2	0.28	20	2.51	28	3.45
Income \$100,000 - \$124,999	2	0.28	17	2.13	20	2.47
Income \$125,000 - \$149,999	10	1.40	10	1.25	12	1.48
Income \$150,000 - \$199,999	9	1.25	1	0.13	4	0.49
Income \$200,000 or more	3	0.42	7	0.88	7	0.86
Median Household Income	-	14,395.21	-	24,925.45	-	25,983.95
Householder Age 85 and over*						
Householder Age 85 and over	258	3.64	296	4.06	308	4.24
Income Less than \$15,000	145	56.20	79	26.69	79	25.65
Income \$15,000 - \$24,999	43	16.67	100	33.78	99	32.14
Income \$25,000 - \$34,999	23	8.91	40	13.51	45	14.61
Income \$35,000 - \$49,999	6	2.33	41	13.85	44	14.29
Income \$50,000 - \$74,999	5	1.94	21	7.09	24	7.79
Income \$75,000 - \$99,999	0	0.00	5	1.69	5	1.62
Income \$100,000 - \$124,999	0	0.00	3	1.01	5	1.62
Income \$125,000 - \$149,999	2	0.78	4	1.35	3	0.97
Income \$150,000 - \$199,999	0	0.00	0	0.00	1	0.33
Income \$200,000 or more	1	0.39	3	1.01	3	0.97
Median Household Income	-	10,930.04	-	21,606.68	-	22,319.40

Benchmark: USA

*2000 Census generated data/**2010 Census generated data

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Senior Life | Housing & Households

Trade Area: Wright County, MO

	2000*/2010**		2018		2023	
	Census	%	Estimate	%	Projection	%
Households by Household Income*						
Total Households	7,081	100.00	7,292	100.00	7,261	100.00
Income Less Than \$15,000	2,179	30.77	1,402	19.23	1,279	17.61
Income \$15,000 - \$24,999	1,410	19.91	1,353	18.55	1,272	17.52
Income \$25,000 - \$34,999	1,164	16.44	1,080	14.81	1,046	14.41
Income \$35,000 - \$49,999	1,131	15.97	1,105	15.15	1,088	14.98
Income \$50,000 - \$74,999	733	10.35	1,199	16.44	1,205	16.60
Income \$75,000 - \$99,999	234	3.31	521	7.14	613	8.44
Income \$100,000 - \$124,999	84	1.19	227	3.11	285	3.92
Income \$125,000 - \$149,999	62	0.88	110	1.51	138	1.90
Income \$150,000 - \$199,999	76	1.07	38	0.52	70	0.96
Income \$200,000 - \$249,999	11	0.15	22	0.30	25	0.34
Income \$250,000 - \$499,999	8	0.11	89	1.22	84	1.16
Income \$500,000 or more	2	0.03	146	2.00	156	2.15
Average Household Income	--	32,396.00	--	55,333.00	--	58,812.00
Median Household Income	--	24,680.76	--	33,050.79	--	35,379.77
Owner-Occupied Housing Units by Value*						
Value Less Than \$20,000	620	11.97	409	7.89	393	7.61
Value \$20,000 - \$39,999	945	18.25	531	10.25	495	9.58
Value \$40,000 - \$59,999	866	16.72	497	9.59	470	9.10
Value \$60,000 - \$79,999	693	13.38	566	10.92	550	10.64
Value \$80,000 - \$99,999	708	13.67	590	11.39	539	10.43
Value \$100,000 - \$149,999	746	14.40	914	17.64	941	18.21
Value \$150,000 - \$199,999	255	4.92	688	13.28	664	12.85
Value \$200,000 - \$299,999	199	3.84	480	9.26	550	10.64
Value \$300,000 - \$399,999	68	1.31	217	4.19	238	4.61
Value \$400,000 - \$499,999	26	0.50	115	2.22	127	2.46
Value \$500,000 - \$749,999	29	0.56	84	1.62	98	1.90
Value \$750,000 - \$999,999	9	0.17	50	0.96	52	1.01
Value \$1,000,000+	14	0.27	--	--	--	--
Value \$1,000,000 - \$1,499,999	--	0.00	26	0.50	32	0.62
Value \$1,500,000 - \$1,999,999	--	0.00	5	0.10	7	0.14
Value \$2,000,000+	--	0.00	10	0.19	11	0.21
Median All Owner-Occupied Housing Unit Value	--	64,293.64	--	99,926.42	--	105,932.25
Group Quarters by Population Type**						
Group Quarters Population	195	1.04	195	1.07	196	1.08
Correctional Facilities	23	11.79	23	11.79	23	11.73
Nursing Homes	153	78.46	153	78.46	154	78.57
Other Facilities	0	0.00	0	0.00	0	0.00
Juvenile Facilities	13	6.67	13	6.67	13	6.63
College Dormitories	0	0.00	0	0.00	0	0.00
Military Quarters	0	0.00	0	0.00	0	0.00
Other Noninstitutional Quarters	6	3.08	6	3.08	6	3.06
Occupied Housing Units by Tenure						
Owner-Occupied	5,178	65.08	5,182	71.06	5,167	71.16
Renter-Occupied	1,902	26.86	2,110	28.94	2,094	28.84

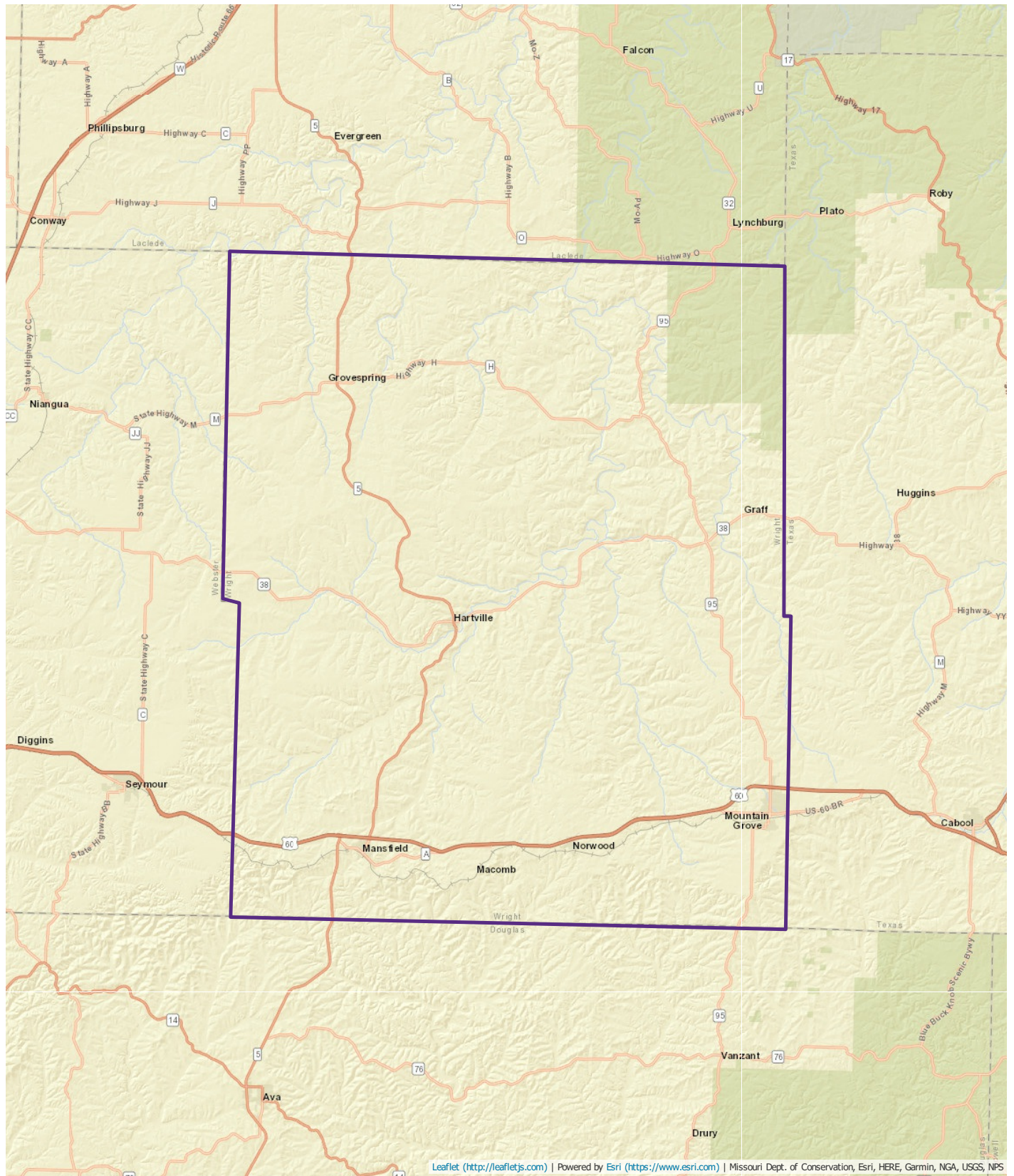
	2000*/2010**		2018		2023	
	Census	%	Estimate	%	Projection	%
Households by Tenure by Age of Householder**						
Total Households	7,499	100.00	7,292	100.00	7,261	100.00
Owner-Occupied	5,308	70.78	5,182	71.06	5,167	71.16
Householder Age 55 - 64	1,096	20.65	1,171	22.60	1,087	21.04
Householder Age 65 - 74	963	18.14	1,077	20.78	1,246	24.11
Householder Age 75 - 84	602	11.34	634	12.23	645	12.48
Householder Age 85 and over	194	3.65	212	4.09	224	4.33
Renter-Occupied	2,191	29.22	2,110	28.94	2,094	28.84
Householder Age 55 - 64	322	14.70	342	16.21	313	14.95
Householder Age 65 - 74	206	9.40	227	10.76	259	12.37
Householder Age 75 - 84	162	7.39	163	7.72	166	7.93
Householder Age 85 and over	66	3.01	84	3.98	84	4.01

Benchmark: USA

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*2000 Census generated data/**2010 Census generated data

Trade Area: Wright County, MO



Report Details

Name: Senior Life 2018
Date / Time: 8/1/2018 1:51:42 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
Texas County, MO	County	Texas County, MO
Howell County, MO	County	Howell County, MO
Wright County, MO	County	Wright County, MO

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2010 US Census	Claritas: Claritas
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas
SPOTLIGHT Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas
SPOTLIGHT Pop-Facts Premier - 2000 US Census	Claritas: Claritas
Pop-Facts Advanced - 2000 US Census	Claritas: Claritas - Pop-Facts Advanced 2018